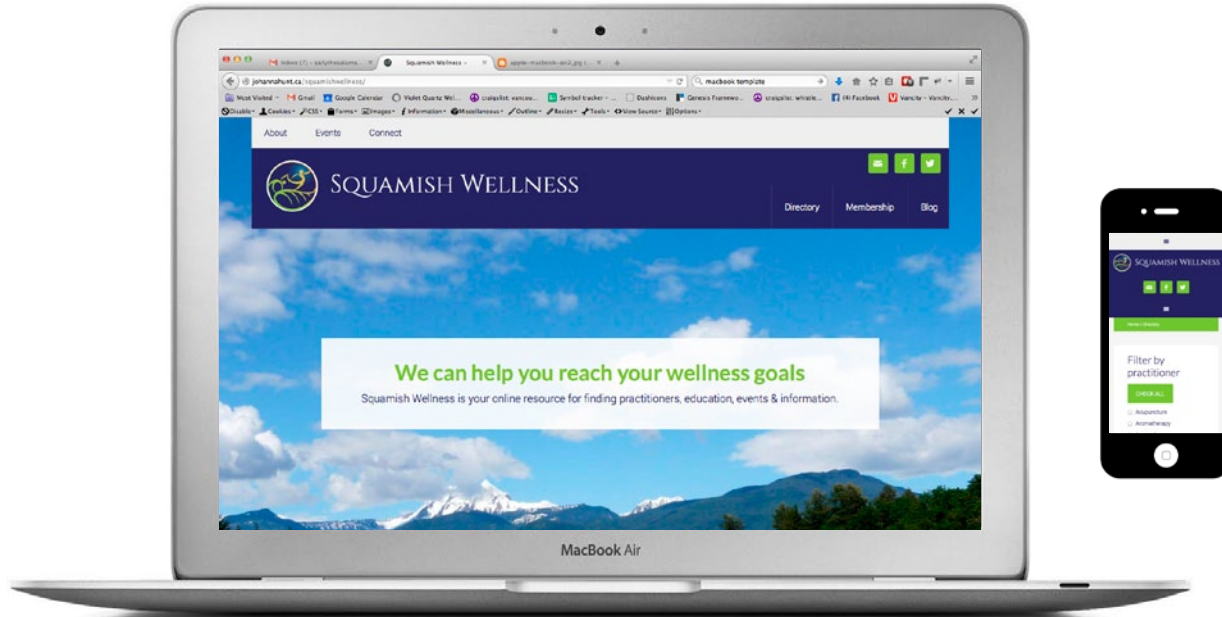




SQUAMISH WELLNESS



**Thank you for considering joining the Squamish Wellness Community, your resource for all things wellness in the Sea to Sky.**

Squamishwellness.ca is an active, dynamic, and all-inclusive resource website and blog for wellness practitioners, goods, and services in the sea to sky. The objective of Squamish Wellness is to build a community focused around health and wellness in a place we love to play, and a place where like minds can come together in collaboration to learn, grow, experience, and have fun! We are the number one resource for Wellness in Squamish.

[WWW.SQUAMISHWELLNESS.CA](http://WWW.SQUAMISHWELLNESS.CA)

*A Community Connection to Mind, Body & Spirit*



SQUAMISH WELLNESS

STATS-AT-A-GLANCE

Monthly Page Views .....	900
Monthly Newsletter Readership .....	200

We facilitate social media outlets with posts made daily including links to member’s pages and blogs, the directory, local events, and resources in our community. This is a new feature as of 2013.

www.facebook.com/squamishwellness .....	341 fans
Local Facebook Groups .....	1,668 members
Twitter: @Squamwell.....	317 followers

We also use print to direct prospects to our website and social media outlets, with flyers distributed throughout Squamish, as well as placing ads in other local printed media.

Squamish Wellness Rack Cards Distributed in Squamish .....	1000
Chamber of Commerce Member Directory .....	1000 + variable reach
Monthly Events.....	variable reach

We continually grow The Squamish Wellness Network through attending local events, directing people we meet back to the directory, and growing your business by word of mouth.

Squamish Wellness hosts events throughout the year that give members an opportunity to network and grow

- Dynamic Women In Squamish
- Squamish Moms in Business
- Squamish Women Networking
- Chamber of Commerce
- Secret Handshake
- Start Up Squamish Events
- Other Local Family & Business Events
- Business workshops

their business as well as quarterly networking opportunities to collaborate with other members.

*\*Applicable fees vary by event.*

Host or sponsor events put on by Squamish Wellness.

*\*Applicable fees vary by event.*

Have your business featured through online promotions email [squamishwellness@mail.com](mailto:squamishwellness@mail.com) for more info.



## SQUAMISH WELLNESS

# BENEFITS OF JOINING OUR COMMUNITY

As a wellness practitioner I know how hard it can be to have the time to market your business when you're spending 1-on-1 time putting energy into your clients. They need you to give them your best.

- **Do you have an online presence?**
- **Do you know what a #hashtag is?**
- **Do you realize the strength of a third person referral?**
- **Do you find it challenging to balance your business in addition to networking and social media?**

Everyone is online these days. The cost of hiring someone to do your social Media can be pricey, I have a system where you still get all the benefits of exposure while investing the right amount of money.

This is a cost effective way for all practitioners to market their business without taking away time from their practice. Get everything you need - online, offline, in print and in-person.

This is your opportunity to be involved in the community in a time efficient and effective way. Squamish wellness will always have a finger on the pulse of what is happening in Squamish.

### Did You Know?

- **97% of consumers search local business online**
- **50% of business occurs within directories and apps**
- **69% of mobile searchers are looking for a business within 10 km of their current location**
- **15% of businesses lose business because they're not listed.**

# FEATURES OF JOINING OUR COMMUNITY

Our professional, easy to navigate website and adverts are eye catching and lead generating. With easy, filterable directory listings and a wealth of wellness information, the website is a hub for the community and an essential tool for wellness service and product providers. The site is Search Engine Optimized and responsive for computer/tablet/phone use, so your clients can find you from anywhere. The listings are professionally written to convert customers into buyers, with effective calls to action such as click-to-call phone numbers.

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## SQUAMISH WELLNESS

Features	Partner	Member
Priority Directory listing that always appears at the top of search results	✓	✓
Your logo, name, modality, website and telephone number	✓	✓
A description of your business	✓	✓
Customers can rate your service or product	✓	✓
Click through to a page with dedicated content for your business	✓	✓
Embed video, show photographs and link to your social media pages	✓	✓
Event listings	Unlimited	3 per year
Blog posts with newsletter broadcasting	Unlimited	3 per year
Social Media Share feature on your listing	✓	✓
Embedded Google map to show your location	✓	✓
Discount on Squamish Wellness hosted events	20% off	10% off
Member to member benefits	✓	✓
Squamish Wellness Partner badge to display on your website	✓	
Social Media exposure	✓	
Skyscraper or sidebar advert	✓	
Featured listing on the home page (rotating)	✓	
Reporting - see how many visitors your profile page has had	✓	
Investment	\$50 /month	\$25 /month

### Additional Services

Professionally designed adverts by Whitespace Design ..... \$65/hour

### Payment Options

12 monthly payments ..... partner \$50..... member \$25  
 4 quarterly payments ..... **SAVE \$60** partner \$135..... **SAVE \$28** member \$68  
 1 annual payment ..... **SAVE \$105** partner \$495..... **SAVE \$51** member \$249

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SQUAMISH WELLNESS

## ABOUT JOHANNA

We moved to Squamish in the spring of 2012 for the same reasons as many do, we love the outdoors, recreation, and we wanted to raise our children in an extraordinary community. We are the proud parents of 2 little girls and when it comes to offering them the best environment to grow and flourish, there is no comparison to the community of Squamish for us.

Having traveled to many places and lived in multiple mountain towns and world renowned ski resorts, I always knew I needed to focus my career on an industry that would allow me to continue living the dream. I completed my diploma for marketing communications and event management in 2008 just in time to work with the Vancouver Winter Olympics. I spent 10 years working in various sporting events in the sea to sky corridor with contract varying from event coordination, to managing teams of volunteers, to branding and working closely with event sponsors. I loved my career, I was fueled by my passion for the outdoor industry, and I developed amazing relationships along the way.

When our first daughter was born my priorities made a big shift. We were living in north Vancouver at the time and I was really beginning to crave deeper community connection. I also started to crave freedom and flexibility for my family and I was no longer content in my chosen path. I needed something that was bigger than me and I knew it was time for a change.

My husband is a kinesiologist and he gets to help people and change their lives every day. What an amazing feeling of satisfaction! Although events are a lot of fun, I had outgrown them, and I was seeking a way where I could show people how to have a healthier lifestyle. I wanted a way to let people know they have choices and to educate them to live their lives in wellness. When I love something, I talk about it, and I'm a natural people connector. I just needed a platform.

I wasn't quite sure how I was going to put my natural talents into play but I knew our move to Squamish would inspire me, as when the opportunity came up to purchase Squamish Wellness, an online resource that had a grassroots background, the voice in my head told me this was not an opportunity I shouldn't pass up. It was the opportunity to create exactly what I was looking for and a way for me to develop and grow relationships with so many talented practitioners in our community.

Being married to a practitioner I understand the challenges of giving your best to your clients but also having to make time to grow your practice and maintain your business. Between the costs of marketing, networking and social media, not to mention the time investment to learn how to use these tools effectively, how are you suppose to make time for the things you love and the reasons you moved to this town?

Squamish wellness is an affordable, cost affective way for you to have a presence online, at networking events, and in the community. You can tart making more time for you and your family because Squamish Wellness is that presence and spokesperson for your business. I'm out there connecting the dots while you're doing what your passionate about. There is a reason I'm not a practitioner...it's not my strength, but this is, and that's why I'm here to help you!

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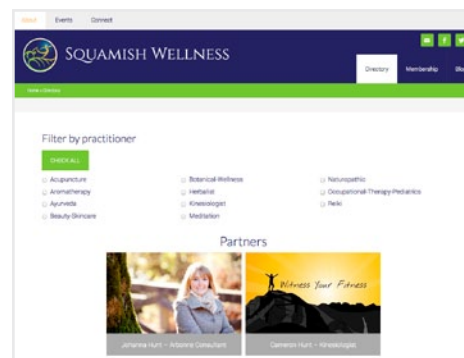
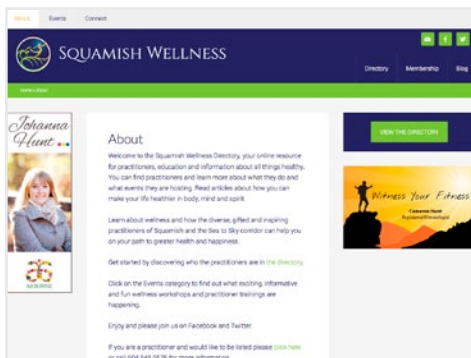


SQUAMISH WELLNESS

THANK YOU

We look forward to welcoming you into the Squamish Wellness Community and working together to educate, create awareness and foster a greater connection to mind, body and spirit. Please call or email with any questions or to find out more.

JOHANNA HUNT  
604.848.9576  
SQUAMISHWELLNESS@MAIL.COM



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